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Turnover in retail trade by commodity groups

2023

Turnover in the retail trade in Montenegro in 2023 was 2 887 mill EUR. The largest share in total turnover trade have the groups in the field of nutrition which make 40.4% of total turnover in the retail trade.

Graph 1. Annual turnover in the retail trade, 2014-2023, in mill. EUR

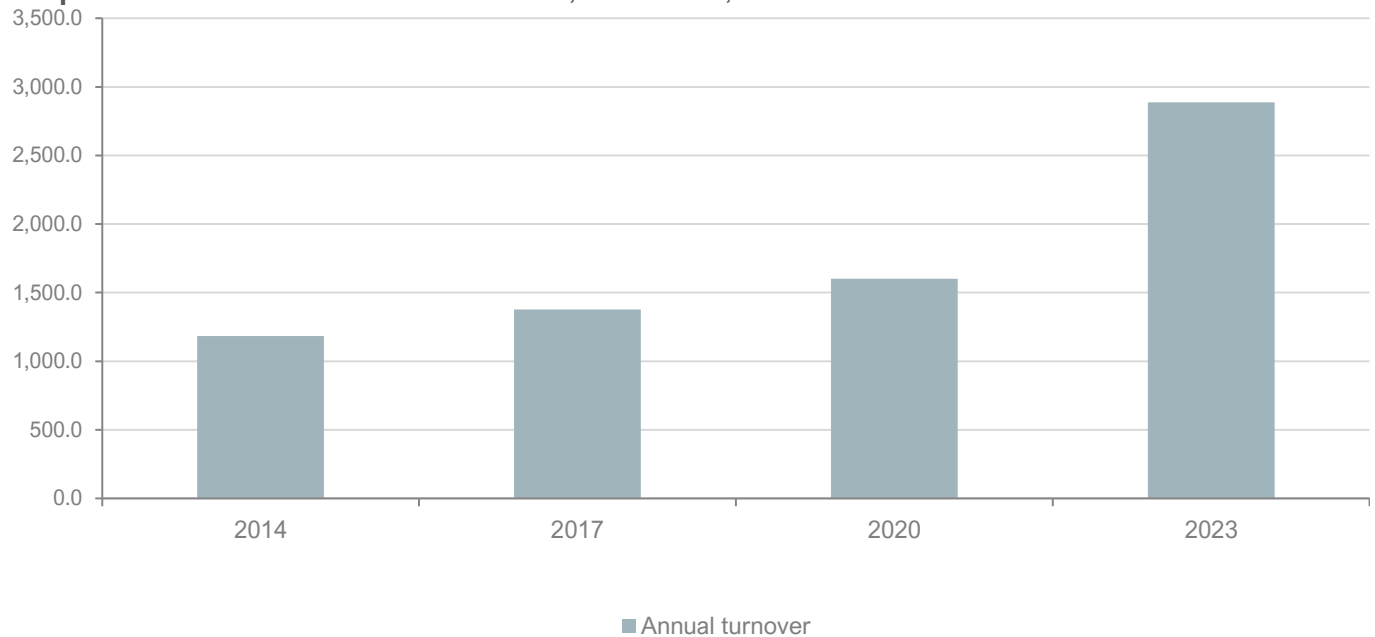
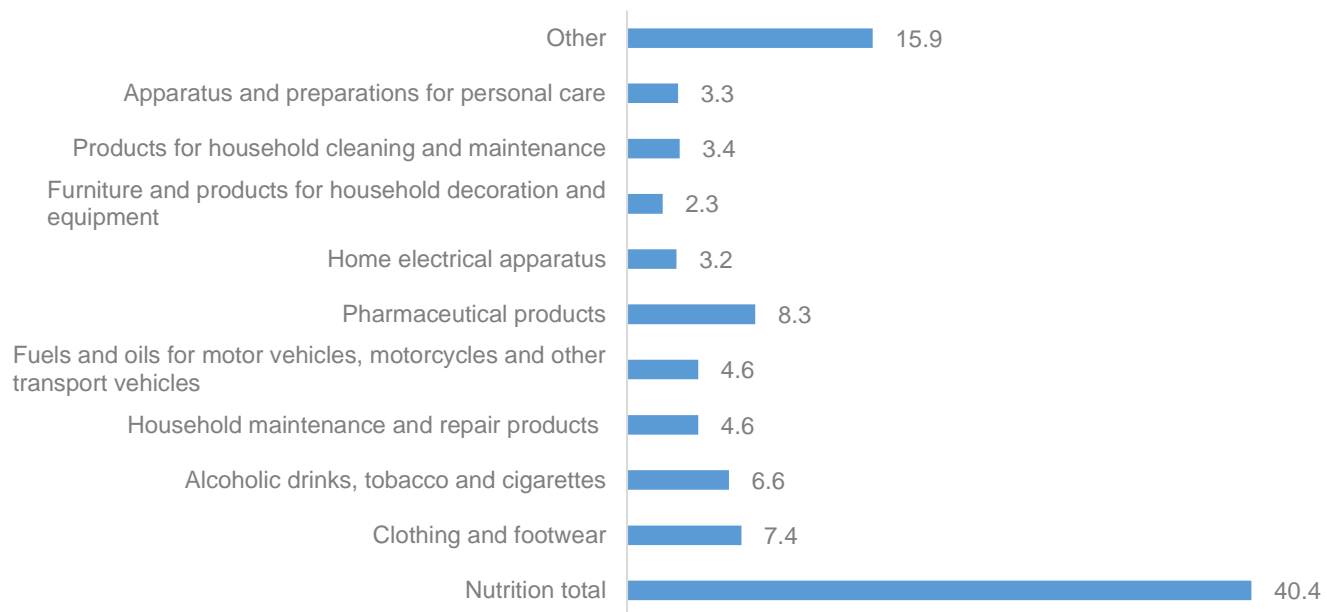


Table 1 presents the percentage shares of individual commodity groups in the total turnover of retail trade.

Table 1. Share of commodity groups in total retail trade turnover, 2014-2023, in %

COMMODITY GROUPS IN RETAIL TRADE	2014	2017	2020	2023
Total	100.0	100.0	100.0	100.0
Bread, pasta and pastries	5.2	5.1	5.3	5.0
Meat, fish and manufactured products	9.2	8.3	9.2	9.3
Milk, milk products and eggs	3.5	3.3	5.1	5.7
Oils and fats	2.3	2.1	2.3	2.0
Fruits and vegetables (fresh and frozen)	2.5	2.4	3.8	3.9
Sugar, chocolate and sugar-based products	3.7	3.6	4.8	4.9
Non – alcoholic drinks (coffee, tea, cocoa, juices, spring water and other)	3.9	3.7	4.9	5.1
Other human food products	7.2	6.9	6.3	4.5
Alcoholic drinks	3.6	3.8	2.5	3.4
Tobacco and cigarettes	3.8	4.5	3.6	3.2
Clothing fabrics of all kinds	1.1	1.0	0.4	0.9
Men's, women's, children's clothes and other clothing articles	3.9	4.3	3.5	3.0
Footwear (men's, women's, children's and sports)	5.0	4.8	3.7	3.5
Products for maintenance and repairs in household (parquet, ceramic tiles, wallpaper, cement, window glass, etc.)	6.3	5.8	4.5	4.6
Fuel oil, butane gas, coal and firewood	0.2	0.2	0.1	0.1
Furniture and products for furnishing, decoration and lighting	3.3	3.2	2.2	2.3
Carpets and floor coverings	0.1	0.1	0.5	0.8
Textile products and household textiles (bedding, curtains, tablecloths, etc.)	0.2	0.2	0.2	0.4
Elementary house apparatus (refrigerators, washing machines, stoves, vacuum cleaners, TA stoves, air conditioners, heaters)	3.4	4.2	0.3	2.3
Other electric apparatus for household (irons, mixers, etc.)	0.5	0.7	1.0	0.9
Glass, dishes, eating utensils, mechanical utensils, etc.	0.8	0.7	0.4	0.8
Household tools and equipment, manual and power mowers, saws, hammers, shovel, spades and other	1.7	2.2	2.5	2.0
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	2.5	2.5	3.5	3.4
Pharmaceutical products (medicines, vitamins, vaccines, other)	3.5	4.0	7.1	7.3
Medical products (therapy devices, thermometers, mechanical contraceptives, corrective glasses, orthopedic aids, hearing aids, etc.)	0.4	0.4	0.6	1.0
Fuels and oils for motor vehicles, motorcycles and other transport vehicles	3.6	4.1	4.5	4.6
Telephones and fax apparatus	0.2	0.2	1.5	1.0
Radio and TV sets, VCRs, tape recorders, stereos and related equipment and other	1.6	1.7	1.8	1.5
Photographic and optical equipment (camera and cameras)	0.0	0.0	0.1	0.1
Computers, special software, printers, keyboards	1.0	1.1	2.5	2.3
Recording and recorded media (records, CD, tapes)	0.2	0.2	0.1	0.1
Durable goods for recreation	0.2	0.2	0.1	0.2
Toys, sports, camping and recreation equipment	0.4	0.4	0.6	0.7
Flowers, seedlings, seeds and all kinds of fertilizers	0.5	0.5	0.1	0.4
Pets, food, medicines and devices for their care	0.2	0.2	0.7	1.1
Books, newspapers and stationery	1.9	1.7	1.0	1.2
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	2.1	2.0	2.6	2.5
Other products for personal care	0.7	0.6	0.7	0.8
Other	9.6	9.1	5.4	3.2

Table 2. Turnover indices in retail trade in current prices by groups of activities

METHODOLOGICAL NOTES

Internal trade statistics covers and presents turnover of companies with the retail trade as their main activity.

The survey is conducted on the basis of a sample and covers companies that are registered in Area 47 according to the Classification of Activities NACE Rev2. The sample include all large and medium enterprises, while small enterprises were determined by the method of random sampling.

Turnover of goods in retail trade represents the value of goods sold by the company that is sold to final consumers, ie the population for personal consumption and household use, as well as legal and natural persons to perform activities.

Data are published according to the [Statistical Release Calendar](#).

According to the Revision policy of the Statistical Office, the final data shall be published with the date defined by the Statistical Release Calendar.

When using the data, state:

"Data source: Statistical Office - MONSTAT"

More data, as well as detailed methodological notes can be found in the section: [Turnover in retail trade by commodity group](#)