MONSTAT

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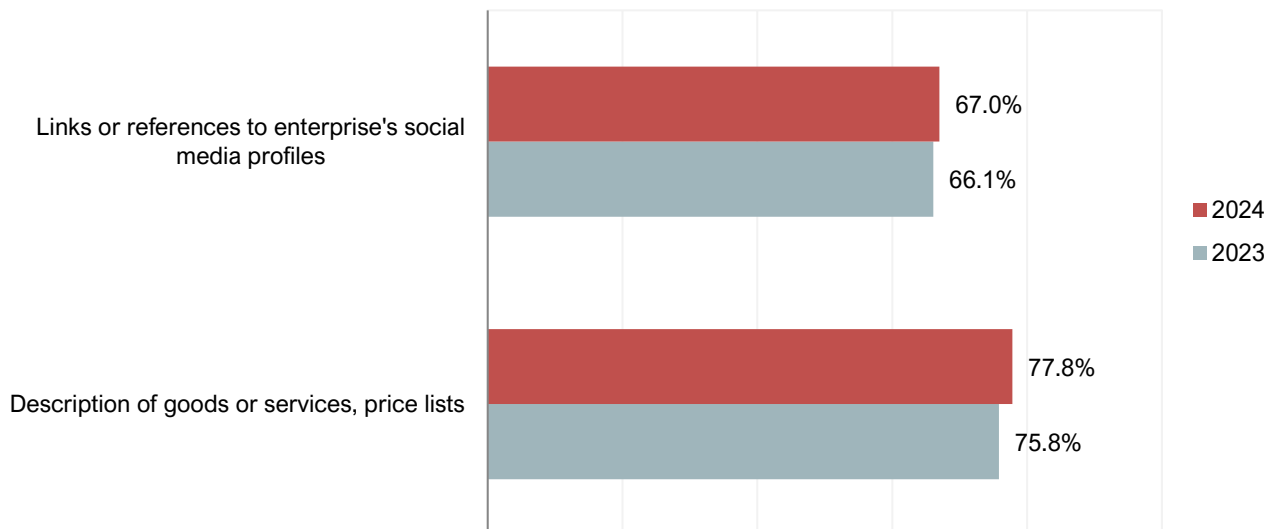
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ICT usage in enterprises

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2024

In Montenegro, 100.0% of surveyed enterprises reported on the use of internet in their activities. All data in this release refer to enterprises which use the internet in 2024.
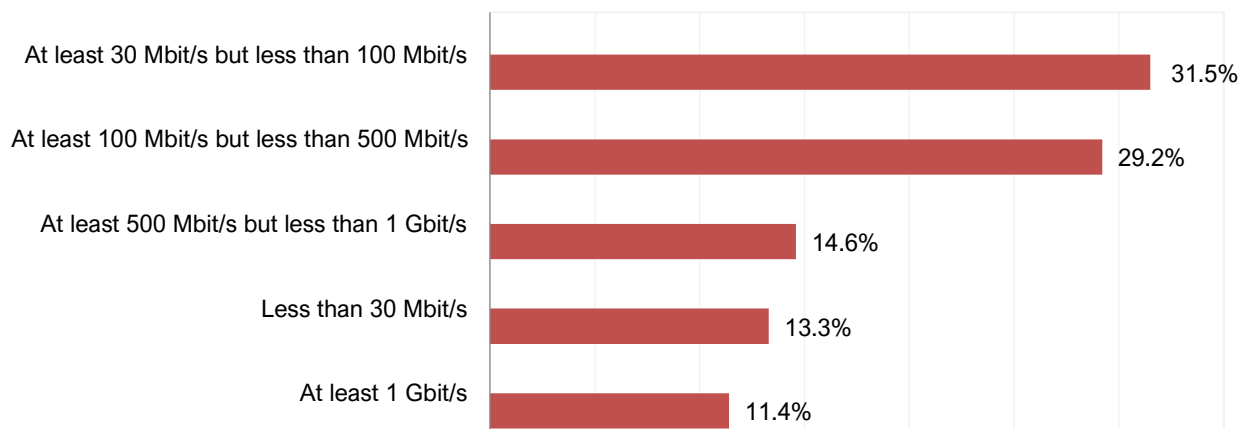
Percentage of enterprises with a website is 86.6% in 2024. In the five-year period, an increase in number of enterprises having a website is recorded. In 2024, the percentage of enteprises that have a website increased by 2.1 percentage points (from 84.5% to 86.6%), compared to 2020.

Graph 1. Enterprises having a website

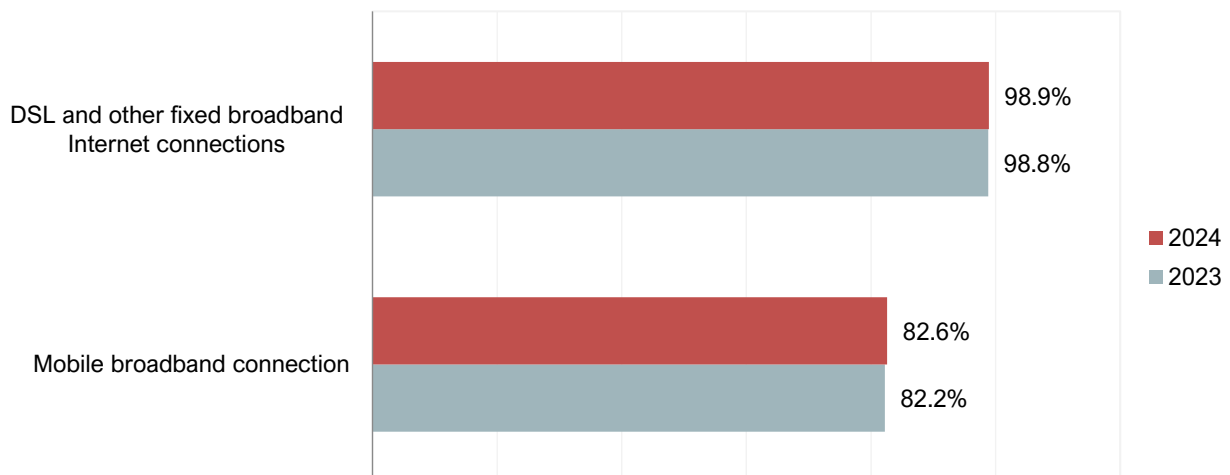| Year	Percentage
2024	86.6%
2023	85.4%
2022	85.0%
2021	84.6%
2020	84.5%

Graph 2. Services provided by enterprises using website

Out of the enterprises with a website, 77.8% reported that offer access to description of goods or services and price lists, while 67.0% of enterprises have links or references in social media profiles.

Graph 3. Maximum internet connection speed in enterprises

The survey results show that: 31.5% of enterprises connect to the internet with a maximum speed of at least 30 Mbit/s, but less than 100 Mbit/s; 29.2% of enterprises use the internet with connection speed of at least 100Mbit/s, but less than 500 Mbit/s; while 14.6% of enterprises reported internet connection speed at least 500Mbit/s, but less than 1 Gbit/s.

Graph 4. External connection of the internet in enterprises

Out of enterprises with the internet access, 98.9% reported the DSL use or some other type of fixed broadband connection to the internet. Mobile broadband connection is used among 82.6% of enterprises, which is an increase of 0.4 percentage points, compared to the previous year.

METHODOLOGICAL NOTES

Statistical Office of Montenegro conducts the survey on the use of information and communication technologies – ICT in Montenegro. This survey refers to the ICT usage in enterprises.

Basic information about the survey:

The aim of the survey is to collect the data on presence and usage of ICT by enterprises in sectors by NACE Rev 2 classification: administrative and support service activities; construction; information and communication; real estate activities; manufacturing, electricity, gas, steam and air conditioning; water supply, sewerage, waste management, and remediation activities; professional, scientific, and technical activities; transport and storage; wholesale and retail trade; repair of motor vehicles and motorcycles; accommodation and food service activities.

Telephone interview - CATI data collection method.

The frame for the sample was formed on the basis of data from the Business Register of Statistical Office, which includes all enterprises from certain sectors according to the NACE Rev 2 classification, with 10 or more employees.

The reference period for majority of questions is 2024 while some questions referred to the entire 2023.

When using the data, state:

"Data source: Statistical Office - MONSTAT"

*More data, as well as detailed methodological notes can be found in the section: **ICT usage in enterprises***