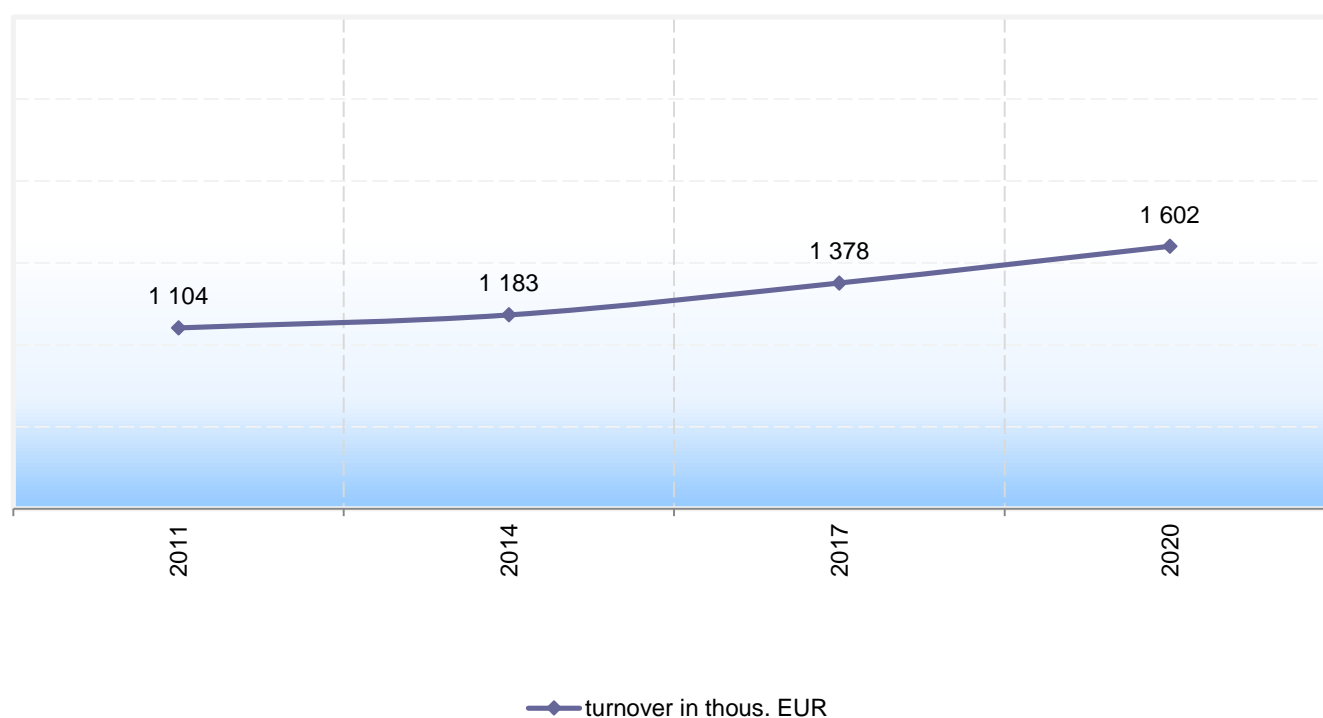


Turnover in retail trade by commodity groups 2020

Turnover in the retail trade in Montenegro in 2020 was 1 602 mill EUR. The largest share in total turnover trade have the groups in the field of nutrition which make 41,7% of total turnover in the retail trade.

Graph 1. Annual turnover in the retail trade, 2011-2020, in thous. EUR¹

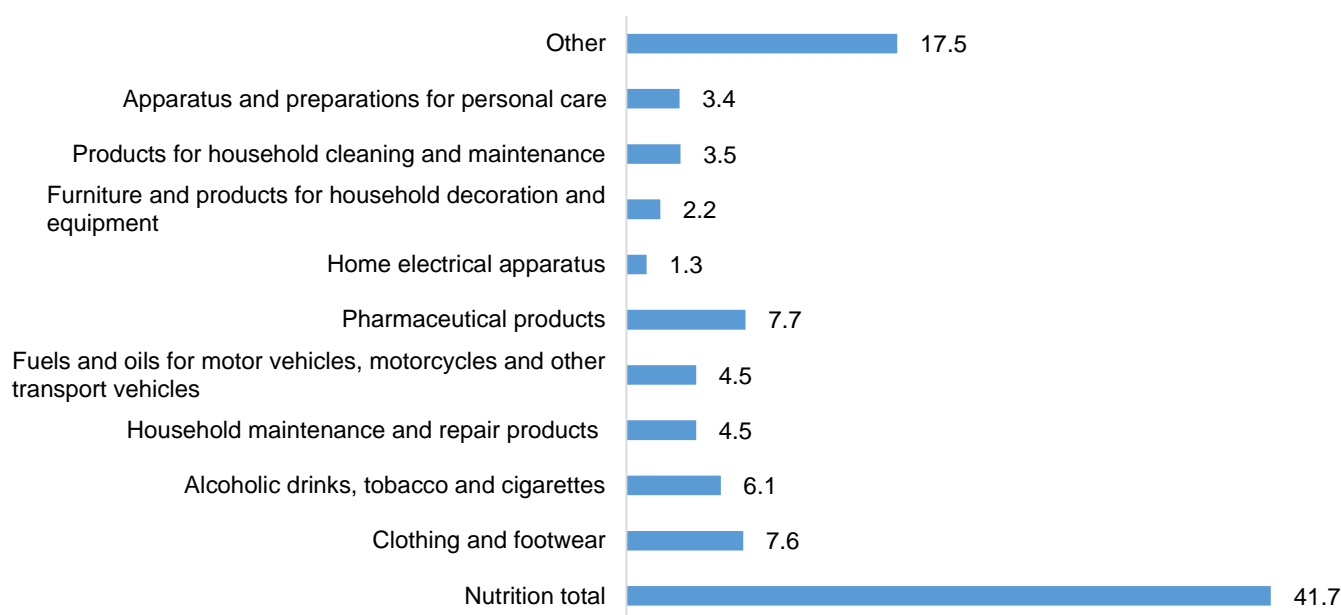


¹ More detailed data on turnover indices of retail trade are available at the following link: [Data](#)

Table 1. Share of commodity groups in total retail trade turnover, 2011-2020, in %

COMMODITY GROUPS IN RETAIL TRADE	2011	2014	2017	2020
Total	100.0	100.0	100.0	100.0
Bread, pasta and pastries	4.9	5.2	5.1	5.3
Meat, fish and manufactured products	7.8	9.2	8.3	9.2
Milk, milk products and eggs	3.6	3.5	3.3	5.1
Oils and fats	2.4	2.3	2.1	2.3
Fruits and vegetables (fresh and frozen)	2.3	2.5	2.4	3.8
Sugar, chocolate and sugar-based products	3.7	3.7	3.6	4.8
Non – alcoholic drinks (coffee, tea, cocoa, juices, spring water and other)	4.2	3.9	3.7	4.9
Other human food products	5.9	7.2	6.9	6.3
Alcoholic drinks	3.9	3.6	3.8	2.5
Tobacco and cigarettes	4.0	3.8	4.5	3.6
Clothing fabrics of all kinds	0.9	1.1	1.0	0.4
Men's, women's, children's clothes and other clothing articles	3.3	3.9	4.3	3.5
Footwear (men's, women's, children's and sports)	4.4	5.0	4.8	3.7
Products for maintenance and repairs in household (parquet, ceramic tiles, wallpaper, cement, window glass, etc.)	6.0	6.3	5.8	4.5
Fuel oil, butane gas, coal and firewood	0.2	0.2	0.2	0.1
Furniture and products for furnishing, decoration and lighting	2.9	3.3	3.2	2.2
Carpets and floor coverings	0.1	0.1	0.1	0.5
Textile products and household textiles (bedding, curtains, tablecloths, etc.)	0.3	0.2	0.2	0.2
Elementary house apparatus (refrigerators, washing machines, stoves, vacuum cleaners, TA stoves, air conditioners, heaters)	3.4	3.4	4.2	0.3
Other electric apparatus for household (irons, mixers, etc.)	0.5	0.5	0.7	1.0
Glass, dishes, eating utensils, mechanical utensils, etc.	0.8	0.8	0.7	0.4
Household tools and equipment, manual and power mowers, saws, hammers, shovel, spades and other	1.6	1.7	2.2	2.5
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	2.1	2.5	2.5	3.5
Pharmaceutical products (medicines, vitamins, vaccines, other)	3.3	3.5	4.0	7.1
Medical products (therapy devices, thermometers, mechanical contraceptives, corrective glasses, orthopedic aids, hearing aids, etc.)	0.4	0.4	0.4	0.6
Fuels and oils for motor vehicles, motorcycles and other transport vehicles	3.7	3.6	4.1	4.5
Telephones and fax apparatus	0.1	0.2	0.2	1.5
Radio and TV sets, VCRs, tape recorders, stereos and related equipment and other	1.5	1.6	1.7	1.8
Photographic and optical equipment (camera and cameras)	0.0	0.0	0.0	0.1
Computers, special software, printers, keyboards	1.0	1.0	1.1	2.5
Recording and recorded media (records, CD, tapes)	0.2	0.2	0.2	0.1
Durable goods for recreation	0.2	0.2	0.2	0.1
Toys, sports, camping and recreation equipment	0.3	0.4	0.4	0.6
Flowers, seedlings, seeds and all kinds of fertilizers	0.5	0.5	0.5	0.1
Pets, food, medicines and devices for their care	0.1	0.2	0.2	0.8
Books, newspapers and stationery	1.6	1.9	1.8	1.0
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	2.2	2.1	2.1	2.7
Other products for personal care	0.5	0.6	0.6	0.7
Other	15.2	9.6	9.1	5.4

Graph 2. The structure of individual commodity groups in total turnover of retail trade, in %



METHODOLOGICAL NOTES

Internal trade statistics covers and presents turnover of companies with the retail trade as their main activity.

The survey is conducted on the basis of a sample and covers companies that are registered in Area 47 according to the Classification of Activities NACE Rev2. The sample include all large and medium enterprises, while small enterprises were determined by the method of random sampling.

Turnover of goods in retail trade represents the value of goods sold by the company that is sold to final consumers, ie the population for personal consumption and household use, as well as legal and natural persons to perform activities.

Data are published according [Statistical Release Calendar](#).

According to the Revision policy of the Statistical Office, the final data shall be published with the date defined by the Statistical Release Calendar.

Published by the Statistical Office of Montenegro (MONSTAT)
81000 Podgorica. IV Proleterske 2. Phone: (+382) 20 230-811. Fax: (+382) 20 230-814

The release prepared by:

Milena JOLIC, Jelena PRELEVIĆ

contact@monstat.org
