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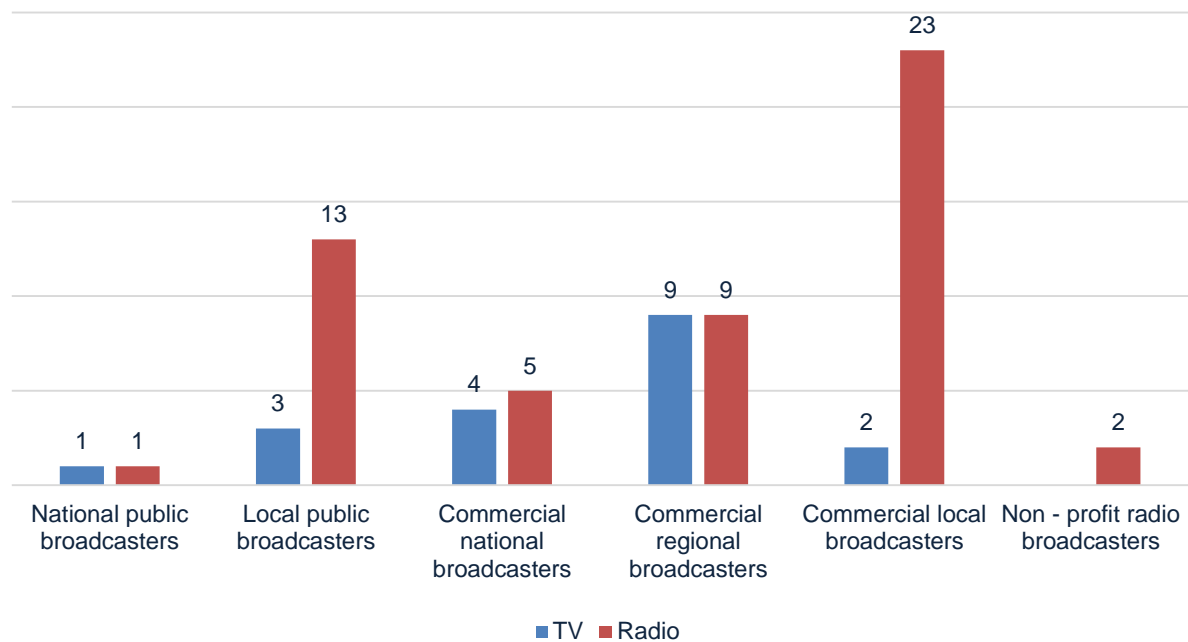
Statistics of electronic media, 2015

In accordance with the Annual Plan of Statistical Surveys, statistics of electronic media replaced the statistics of radio and television from 2015.

Total number of TV broadcasters in Montenegro in 2015 is 19. According to transmission platform by which TV broadcasters broadcast the programme, there are 7 of them possessing cable broadcasting system, 1 terrestrial broadcasting, and 11 MMDS broadcasting system.

The total number of radio broadcasters in Montenegro in 2015 is 53. According to transmission platform through which radio broadcasters broadcast programme, there are 48 that possess terrestrial broadcasting system, and 5 MMDS. There is no cable radio broadcasters.

Table 1. Types of TV and radio broadcasters



Total number of operators - AVM (audio-visual media) service providers on demand in Montenegro is 8, and total number of connections according to the type of transmission platform is 165 272.

METHODOLOGICAL NOTES

The data source

The data source for electronic media statistics is the Agency for Electronic Media of Montenegro.

Statistical Office of Montenegro and Agency for Electronic Media signed the agreement on mutual cooperation in the field of electronic media statistics.

Type of data in the field of electronic media – statistics of culture

The agreement envisages that the Agency submits the data on:

- Broadcaster structure, by transmission platform/s by which broadcasters broadcast the programme;
- Structure of AVM service providers upon the request (“cable operators”), that perform the broadcasting of radio and TV programme to the end users by type of transmission platform used and number of connections.

Data submission manner and deadlines

In accordance with the agreement, Agency for Electronic Media shall submit the data in electronic form up to 31 January of current year, with the state on 31 December of previous year.

Data confidentiality

The agreement defines the responsibility of signed party that it shall respect fully national and international regulations referring to confidentiality, secrecy, and protection of personal and individual data of natural and legal persons.

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81000 Podgorica, IV Proleterske No 2, Phone (+382) 20 230 969, Fax (+382) 20 230 814

Release prepared by:

Nadja KOSTIC

contact@monstat.org