

Annual Report on Retail Trade 2010

The turnover in the retail trade in Montenegro in 2010 was 989 709 490 EUR, which represents an increase of 0.8% compared to 2009. The largest share in the total turnover was noticed in the following commodity groups: meat, fish, dairy products, and motor vehicles. The number of workers in the retail trade in 2010 was 16 739, i.e. 3% higher than in the previous year.

Graph. 1: Trends of annual turnover in the retail trade, 2006-2010 – in thousands EUR

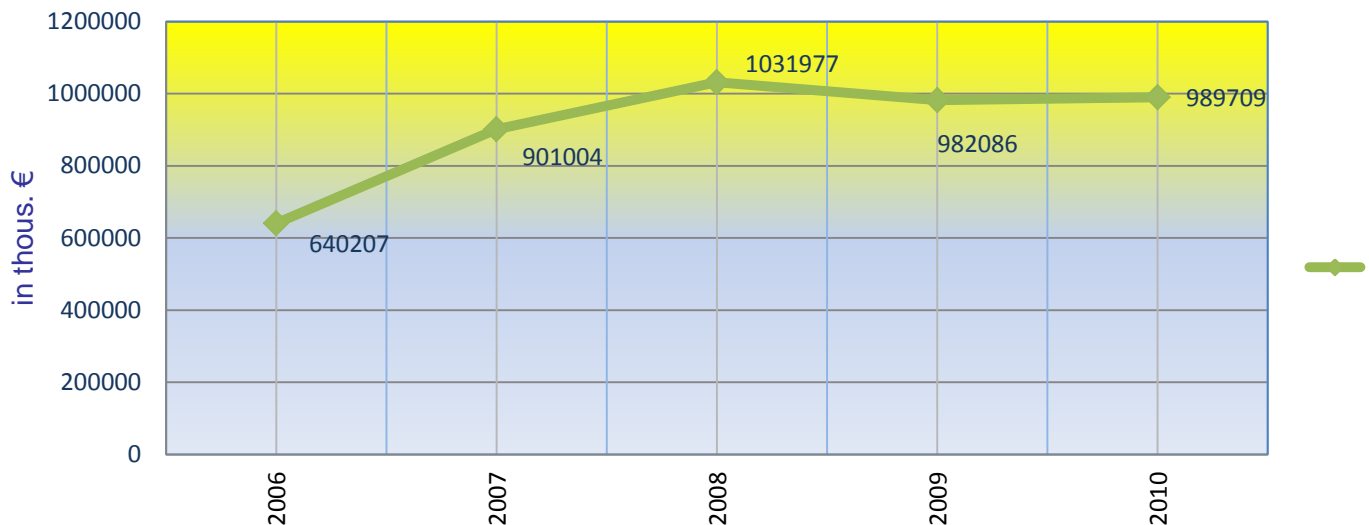


Table 1. Number of stores and employees in the retail trade

	2008	2009	2010
Number of stores in the retail trade	4 064	3 625	3 962
Number of employees in retail trade	16 097	16 297	16 739

In thous.
EUR

Table 2. Annual turnover in retail trade by commodity groups

COMMODITY GROUPS IN RETAIL TRADE	2008	2009	2010
Total (01- 41)	1031 977	982 086	989 709
Bread, baked pastry, paste products	65 397	91012	41 790
Meat, fish and manufactured products	56 968	122 154	76 446
Milk, milk products and eggs	26 302	29645	35 780
Oils and fast	14 386	21802	22 349
Fruits and vegetables (fresh and frozen)	14 578	23514	23 950
Sugar, chocolate and products based on sugar	37 957	34329	34 304
Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water)	60 972	47328	42 957
Other human food products	113 789	70996	44 412
Alcoholic drinks	54 157	50487	38 449
Tobacco and cigarettes	23 084	36 310	39 993
Clothing fabrics of all kinds	6 419	7 728	8 913
Men's, women's, children's clothes and other clothing articles	31 998	45 379	34 490
Footwear (men's, women's, children's and sports)	23 260	18 830	47 161
Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other)	86 523	41 576	49 515
Fuel oil, butane gas, coal and firewood	2 967	861	870
Furniture and products for household decoration and equipment	27 974	16 605	31 755
Carpets and floor coverings	1 387	2 530	1 395
Textile products and textile for households (bed linen, etc.)	4 566	5 708	2 783
Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners)	43950	16 969	37 183
Other electric apparatus for household (irons, mixers, etc.)	7119	6 974	5 504
Glass, dishes, eating utensils, mechanical utensils, etc.	8494	5 039	8 937
Household tools and equipment, manual and power mowers, saws, hammers, shovel, spades and other	15649	24 469	17 486
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	17 922	30 871	21 735
Pharmaceutical products (medicines, vitamins, vaccines, other)	27 166	32 973	34 194
Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid)	2 091	6 043	3 818
Motor vehicles	93 641	41 203	73 866
Motorcycles, bicycles, tricycles and other transport means	7 318	2979	1 059
Spare parts and accessories for motor vehicles and other transportation means	28 128	14 127	25 375
Fuels and oils for motor vehicles, motorcycles and other	33 493	34 732	41 877
Telephones and fax apparatus	2 496	1 086	1 041
Radio and TV sets, VCRs, tape recorders, stereos and related equipment, and other	8 471	6 549	17 612
Photographic and optical equipment (cameras)	1 061	257	52
Computers, special software, printers, keyboards	9 531	2 547	9 892
Recording and recorded media (records, CD, tapes)	1 047	270	1 752
Durable goods for recreation	1 011	11 760	183
Toys, sports, camping and recreation equipment	6 535	3 612	3 085
Flowers, seedlings, seeds and all kinds of fertilizers	2 134	4 269	5 821
Pets, food, medicines and devices for their care	1 127	289	539
Books, newspapers and stationery	32 791	35 970	15 678
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	19 934	24 100	21 866
Other products for personal care	7 998	8 204	5 699
Other	-	-	58144

METHODOLOGICAL NOTES

Data sources

The data on internal trade of enterprises engaged in the retail trade are collected by regular annual survey. The survey is based on the sample and covers enterprises classified in areas 50 and 52 in accordance with Activity Classification.

Coverage

Internal trade statistics covers and presents the turnover of enterprises with the retail trade as their main activity. Annual survey on retail trade is conducted on the basis of sample including all large and middle enterprises, while small and micro enterprises are defined by using the random sample method.

Definitions

The turnover of goods in retail trade represents the value of goods of enterprises sold to the final consumers, i.e. population for personal consumption and household use, as well as to legal and natural persons for performing industries.

The data on employment in the internal trade and the number of stores are presented based on the state at the end of the year, if on the table otherwise indicated. Since 2001, the data on employment in the private sector include the owners of private companies and shops.

**Published and printed by Statistical Office of Montenegro (MONSTAT)
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