

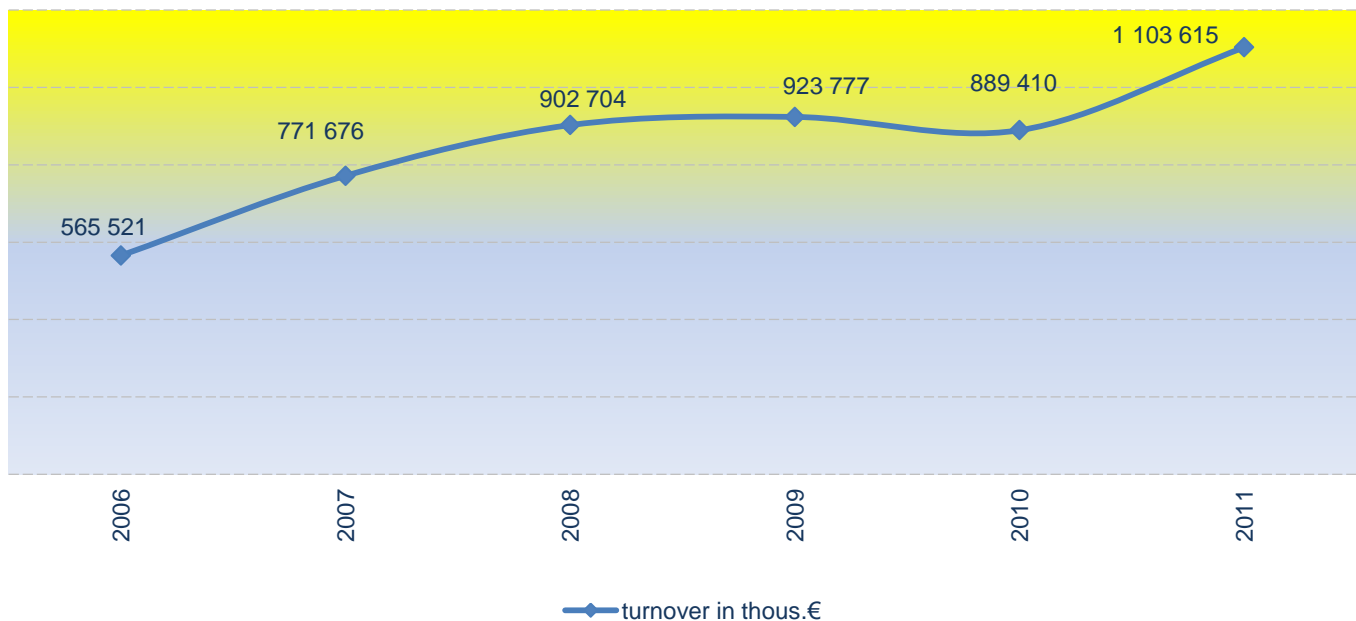
Annual Report on Retail Trade 2011

Turnover in retail trade in Montenegro in 2011 was 1 103 614 817 € which represents an increase of 24.1% compared to the 2010th year. The largest share in total turnover trade have the groups in the field of nutrition. The number of workers in retail trade in 2011 was 19 440 which is 2.3% higher than the previous year.

Table 1. Number of stores and employees in the retail trade

NUMBER OF STORES AND EMPLOYEES IN THE RETAIL TRADE	2010	2011
Number of stores in the retail trade	3 962	4 025
Number of employees in retail trade ¹	18 997	19 440

Graph 1. Trends of annual turnover in retail trade 2006-2011



¹ Number of employees taken from survey of employees (Monstat)

Table 2. Annual turnover in retail trade by commodity groups

in thous.€

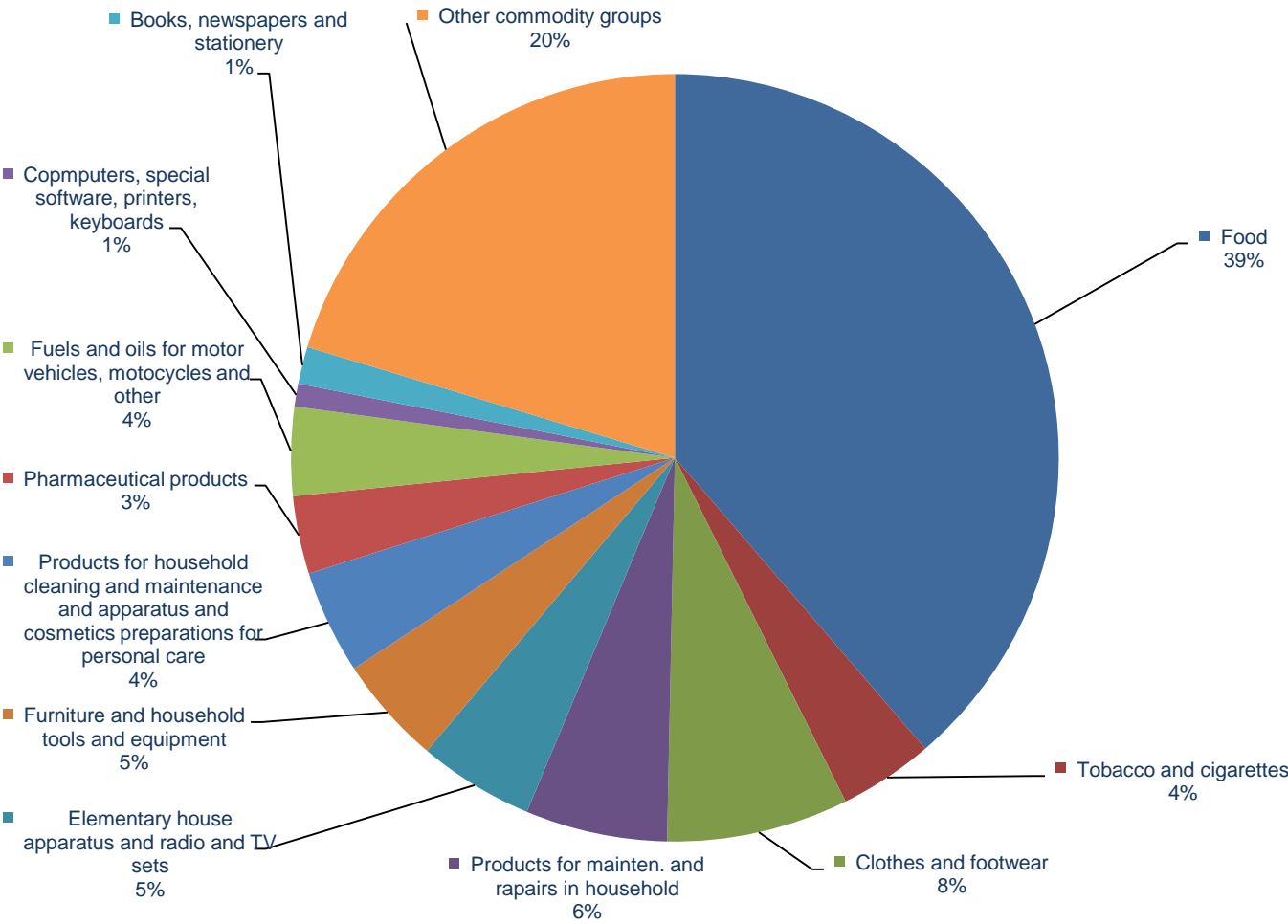
COMMODITY GROUPS IN RETAIL TRADE	2009	2010	2011
Total (01- 41)	923 777	889 410	1 103 615
Bread, baked pastry, paste products	91 012	41 790	53 846
Meat, fish and manufactured products	122 154	76 446	86 260
Milk, milk products and eggs	29 645	35 780	39 659
Oils and fats	21 802	22 349	25 957
Fruits and vegetables (fresh and frozen)	23 514	23 950	25 896
Sugar, chocolate and products based on sugar	34 329	34 304	41 259
Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water)	47 328	42 957	46 259
Other human food products	70 996	44 412	65 258
Alcoholic drinks	50 487	38 449	42 582
Tobacco and cigarettes	36 310	39 993	43 890
Clothing fabrics of all kinds	7 728	8 913	9 453
Men's, women's, children's clothes and other clothing articles	45 379	34 490	36 260
Footwear (men's, women's, children's and sports)	18 830	47 161	48 259
Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other)	41 576	49 515	65 986
Fuel oil, butane gas, coal and firewood	861	870	2 126
Furniture and products for household decoration and equipment	16 605	31 755	32 459
Carpets and floor coverings	2 530	1 395	1 502
Textile products and textile for households (bed linen, etc.)	5 708	2 783	2 826
Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners)	16 969	37 183	37 454
Other electric apparatus for household (irons, mixers, etc.)	6 974	5 504	5 966
Glass, dishes, eating utensils, mechanical utensils, etc.	5 039	8 937	9 026
Household tools and equipment, manual and power mowers, saws, hammers, shovel, spades and other	24 469	17 486	18 027
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	30 871	21 735	23 659
Pharmaceutical products (medicines, vitamins, vaccines, other)	32 973	34 194	36 152
Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid)	6 043	3 818	4 026
Fuels and oils for motor vehicles, motorcycles and other	34 732	41 877	41 259
Telephones and fax apparatus	1 086	1 041	1 126
Radio and TV sets, VCRs, tape recorders, stereos and related equipment, and other	6 549	17 612	16 263
Photographic and optical equipment (cameras)	257	52	102
Computers, special software, printers, keyboards	2 547	9 892	10 596
Recording and recorded media (records, CD, tapes)	270	1 752	2 157
Durable goods for recreation	11 760	183	2 097
Toys, sports, camping and recreation equipment	3 612	3 085	3 570
Flowers, seedlings, seeds and all kinds of fertilizers	4 269	5 821	6 024
Pets, food, medicines and devices for their care	289	539	1 037
Books, newspapers and stationery	35 970	15 678	17 236
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	24 100	21 866	24 660
Other products for personal care	8 204	5 699	5 896
Other	-	58 144	167 547

Table 3. The participation rates of commodity groups in total retail trade

in thous.€

COMMODITY GROUPS IN RETAIL TRADE	2009	2010	2011
Total (01- 41)	100.0	100.0	100.0
Bread, baked pastry, paste products	9.9	4.7	4.9
Meat, fish and manufactured products	13.2	8.6	7.8
Milk, milk products and eggs	3.2	4.0	3.6
Oils and fats	2.4	2.5	2.4
Fruits and vegetables (fresh and frozen)	2.5	2.7	2.3
Sugar, chocolate and products based on sugar	3.7	3.9	3.7
Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water)	5.1	4.8	4.2
Other human food products	7.7	5.0	5.9
Alcoholic drinks	5.5	4.3	3.9
Tobacco and cigarettes	3.9	4.5	4.0
Clothing fabrics of all kinds	0.8	1.0	0.9
Men's, women's, children's clothes and other clothing articles	4.9	3.9	3.3
Footwear (men's, women's, children's and sports)	2.0	5.3	4.4
Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other)	4.5	5.6	6.0
Fuel oil, butane gas, coal and firewood	0.1	0.1	0.2
Furniture and products for household decoration and equipment	1.8	3.6	2.9
Carpets and floor coverings	0.3	0.2	0.1
Textile products and textile for households (bed linen, etc.)	0.6	0.3	0.3
Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners)	1.8	4.2	3.4
Other electric apparatus for household (irons, mixers, etc.)	0.8	0.6	0.5
Glass, dishes, eating utensils, mechanical utensils, etc.	0.5	1.0	0.8
Household tools and equipment, manual and power mowers, saws, hammers, shovel, spades and other	2.6	2.0	1.6
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	3.3	2.4	2.1
Pharmaceutical products (medicines, vitamins, vaccines, other)	3.6	3.8	3.3
Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid)	0.7	0.4	0.4
Fuels and oils for motor vehicles, motorcycles and other	3.8	4.7	3.7
Telephones and fax apparatus	0.1	0.1	0.1
Radio and TV sets, VCRs, tape recorders, stereos and related equipment, and other	0.7	2.0	1.5
Photographic and optical equipment (cameras)	0.0	0.0	0.0
Computers, special software, printers, keyboards	0.3	1.1	1.0
Recording and recorded media (records, CD, tapes)	0.0	0.2	0.2
Durable goods for recreation	1.3	0.0	0.2
Toys, sports, camping and recreation equipment	0.4	0.3	0.3
Flowers, seedlings, seeds and all kinds of fertilizers	0.5	0.7	0.5
Pets, food, medicines and devices for their care	0.0	0.1	0.1
Books, newspapers and stationery	3.9	1.8	1.6
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	2.6	2.5	2.2
Other products for personal care	0.9	0.6	0.5
Other	-	6.5	15.2

Graph 2. The structure of individual commodity groups in total annual turnover of retail trade



METHODOLOGICAL NOTES

Data sources

The data on internal trade of enterprises engaged in the retail trade are collected by regular annual survey. The survey is based on the sample and covers enterprises classified in areas 47 in accordance with Activity Classification.

Coverage

Internal trade statistics covers and presents the turnover of enterprises with the retail trade as their main activity. Annual survey on retail trade is conducted on the basis of sample including all large and middle enterprises, while small and micro enterprises are defined by using the random sample method.

Definitions

The turnover of goods in retail trade represents the value of goods of enterprises sold to to the final consumers, i.e. population for personal consumption and household use, as well as to legal and natural persons for performing industries.

The data on number of stores are presented based on the state at the end of the year, if on the table otherwise indicated.

Data on employment in internal retail trade were taken from the survey on employment (Monstat).

Published and printed by Statistical Office of Montenegro (MONSTAT)
81000 Podgorica, IV Proleterske 2, Phone: (+382) 20 230 811, Fax: (+382) 20 230 814

The release prepared by:

Milena Jolic

Phone +382 20 230 837

contact@monstat.org