

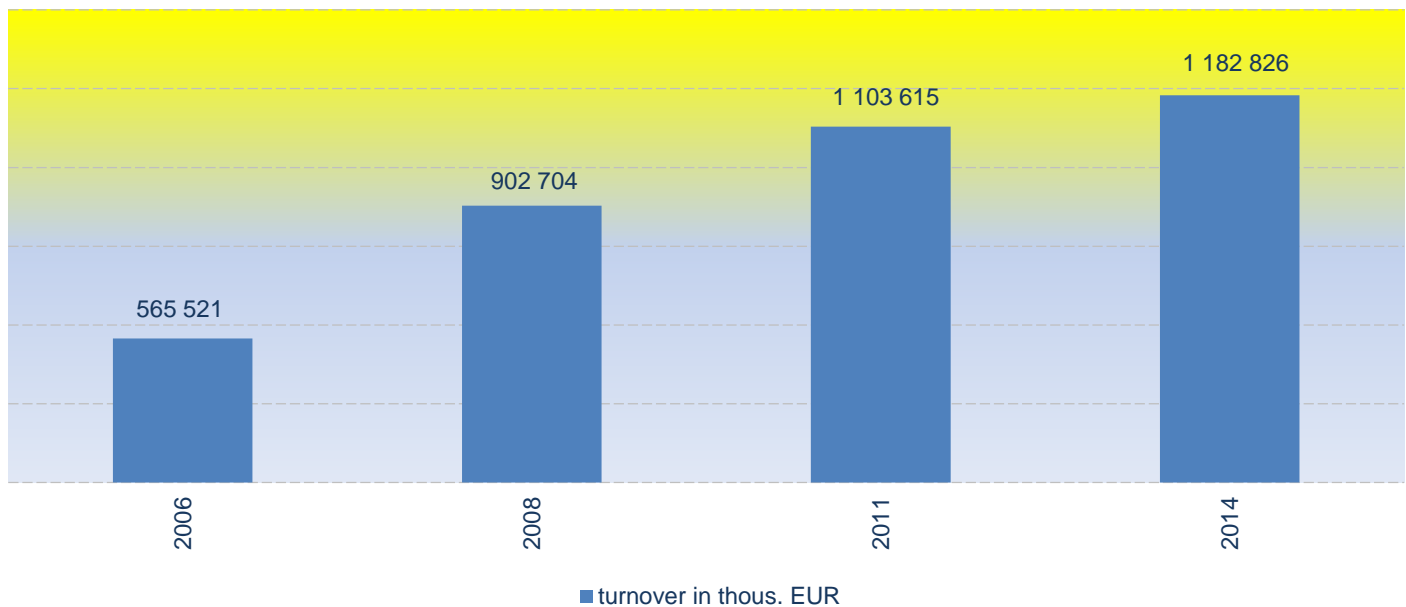
Turnover index of retail trade by groups of goods for 2014

Turnover in retail trade in Montenegro in 2014 was 1 183 thous. €. The largest share in total turnover trade have the groups in the field of nutritio which make 41% of total turnover in the retail trade. The number of workers in retail trade in 2014 was 17 312, while the number of stores was 4 104.

Table 1. Number of stores and employees in the retail trade

NUMBER OF STORES AND EMPLOYEES IN THE RETAIL TRADE	2011	2014
Number of stores in the retail trade	4 025	4 104
Number of employees in retail trade ¹	19 440	17 312

Graph No. 1. Trends of annual turnover in retail trade 2006-2014



¹ Number of employees taken from *Employment from administrative sources* (Monstat)

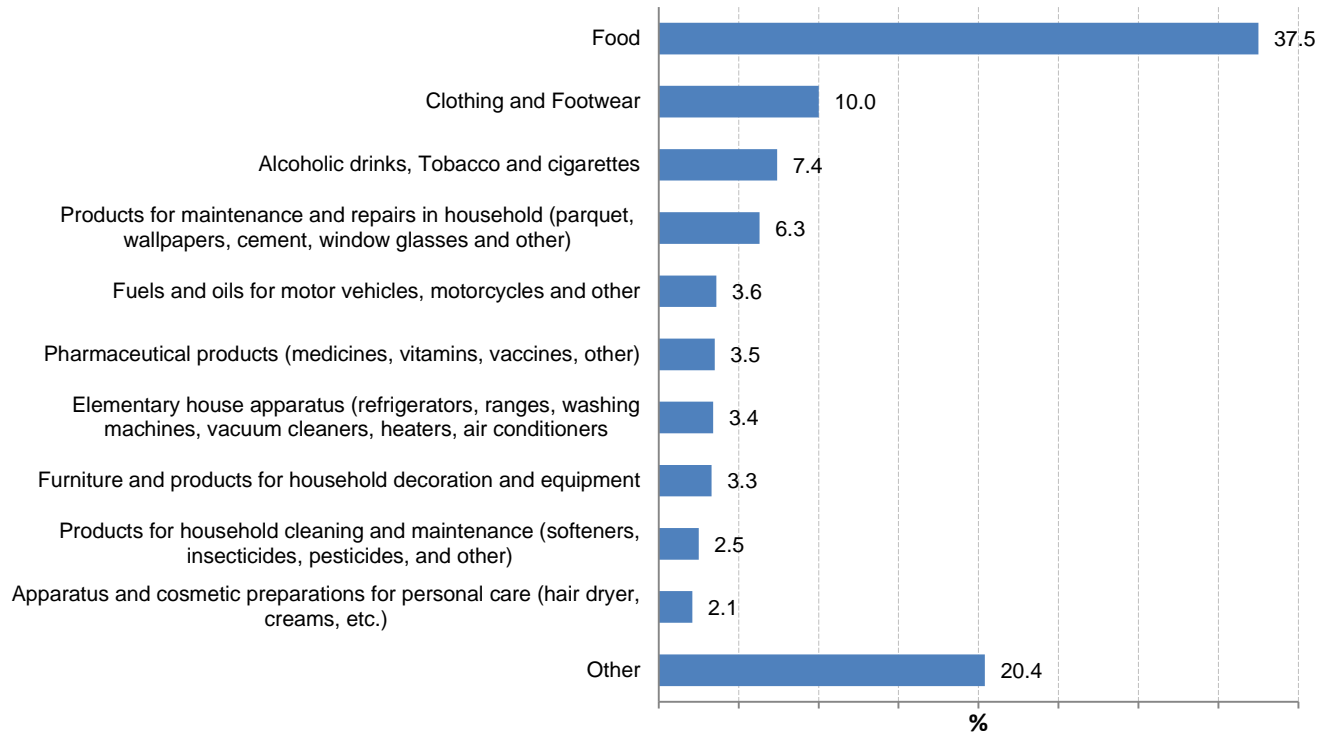
Table 2. Annual turnover in retail trade by commodity groups, in thous. EUR

COMMODITY GROUPS IN RETAIL TRADE	2008	2011	2014
Total	902 890	1 103 615	1 182 826
Bread, baked pastry, paste products	65 397	53 846	61 849
Meat, fish and manufactured products	56 968	86 260	108 821
Milk, milk products and eggs	26 302	39 659	41 666
Oils and fat	14 386	25 957	26 798
Fruits and vegetables (fresh and frozen)	14 578	25 896	29 648
Sugar, chocolate and products based on sugar	37 957	41 259	43 673
Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water)	60 972	46 259	45 762
Other human food products	113 789	65 258	85 150
Alcoholic drinks	54 157	42 582	43 069
Tobacco and cigarettes	23 084	43 890	44 557
Clothing fabrics of all kinds	6 419	9 453	13 054
Men's, women's, children's clothes and other clothing articles	31 998	36 260	45 723
Footwear (men's, women's, children's and sports)	23 260	48 259	59 328
Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other)	86 523	65 986	74 839
Fuel oil, butane gas, coal and firewood	2 967	2 126	2 234
Furniture and products for household decoration and equipment	27 974	32 459	38 629
Carpets and floor coverings	1 387	1 502	1 573
Textile products and textile for households (bed linen, etc.)	4 566	2 826	2 360
Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners)	43 950	37 454	39 911
Other electric apparatus for household (irons, mixers, etc.)	7 119	5 966	5 703
Glass, dishes, eating utensils, mechanical utensils, etc.	8 494	9 026	10 021
Household tools and equipment, manual and power mowers, saws, hammers, shovel, spades and other	15 649	18 027	20 541
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	17 922	23 659	29 924
Pharmaceutical products (medicines, vitamins, vaccines, other)	27 166	36 152	41 291
Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid)	2 091	4 026	4 904
Fuels and oils for motor vehicles, motorcycles and other	33 493	41 259	43 042
Telephones and fax apparatus	2 496	1 126	1 932
Radio and TV sets, VCRs, tape recorders, stereos and related equipment, and other	8 471	16 263	18 417
Photographic and optical equipment (cameras)	1 061	102	109
Computers, special software, printers, keyboards	9 531	10 596	12 081
Recording and recorded media (records, CD, tapes)	1 047	2 157	2 242
Durable goods for recreation	1 011	2 097	2 677
Toys, sports, camping and recreation equipment	6 535	3 570	4 467
Flowers, seedlings, seeds and all kinds of fertilizers	2 134	6 024	6 368
Pets, food, medicines and devices for their care	1 127	1 037	1 904
Books, newspapers and stationery	32 791	17 236	22 445
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	19 934	24 660	25 043
Other products for personal care	7 998	5 896	7 156
Other	-	167 547	113 914

Table 3. The participation of commodity groups in total retail trade, in %

COMMODITY GROUPS IN RETAIL TRADE	2008	2011	2014
Total	100.0	100.0	100.0
Bread, baked pastry, paste products	7.2	4.9	5.2
Meat, fish and manufactured products	6.3	7.8	9.2
Milk, milk products and eggs	2.9	3.6	3.5
Oils and fast	1.6	2.4	2.3
Fruits and vegetables (fresh and frozen)	1.6	2.3	2.5
Sugar, chocolate and products based on sugar	4.2	3.7	3.7
Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water)	6.8	4.2	3.9
Other human food products	12.6	5.9	7.2
Alcoholic drinks	6.0	3.9	3.6
Tobacco and cigarettes	2.6	4.0	3.8
Clothing fabrics of all kinds	0.7	0.9	1.1
Men's, women's, children's clothes and other clothing articles	3.5	3.3	3.9
Footwear (men's, women's, children's and sports)	2.6	4.4	5.0
Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other)	9.6	6.0	6.3
Fuel oil, butane gas, coal and firewood	0.3	0.2	0.2
Furniture and products for household decoration and equipment	3.1	2.9	3.3
Carpets and floor coverings	0.2	0.1	0.1
Textile products and textile for households (bed linen, etc.)	0.5	0.3	0.2
Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners)	4.9	3.4	3.4
Other electric apparatus for household (irons, mixers, etc.)	0.8	0.5	0.5
Glass, dishes, eating utensils, mechanical utensils, etc.	0.9	0.8	0.8
Household tools and equipment, manual and power mowers, saws, hammers, shovel, spades and other	1.7	1.6	1.7
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	2.0	2.1	2.5
Pharmaceutical products (medicines, vitamins, vaccines, other)	3.0	3.3	3.5
Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid)	0.2	0.4	0.4
Fuels and oils for motor vehicles, motorcycles and other	3.7	3.7	3.6
Telephones and fax apparatus	0.3	0.1	0.2
Radio and TV sets, VCRs, tape recorders, stereos and related equipment, and other	0.9	1.5	1.6
Photographic and optical equipment (cameras)	0.1	0.0	0.0
Computers, special software, printers, keyboards	1.1	1.0	1.0
Recording and recorded media (records, CD, tapes)	0.1	0.2	0.2
Durable goods for recreation	0.1	0.2	0.2
Toys, sports, camping and recreation equipment	0.7	0.3	0.4
Flowers, seedlings, seeds and all kinds of fertilizers	0.2	0.5	0.5
Pets, food, medicines and devices for their care	0.1	0.1	0.2
Books, newspapers and stationery	3.6	1.6	1.9
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	2.2	2.2	2.1
Other products for personal care	0.9	0.5	0.6
Other	-	15.2	9.6

Graph No.2 The structure of individual commodity groups in total annual turnover of retail trade



METHODOLOGICAL NOTES

Data sources

Data on turnover by commodity groups are collected through regular three-year study. This survey is conducted on the basis of stratified sampling and covers all enterprises whose are classified in the area 47 according to the Classification of Activities NACE Rev2.

Coverage

Retail trade statistics by commodity groups includes and displays turnover of enterprises whose main activity is retail. A three-year study of retail trade by commodity groups are working on the basis of a sample which included all large and medium-sized enterprises while small enterprises are determined by random sampling.

Definitions

The turnover of goods in retail trade represents the value of goods of enterprises sold to to the final consumers, i.e. population for personal consumption and household use, as well as to legal and natural persons for performing industries.

The data on number of stores are presented based on the state at the end of the year, if on the table otherwise indicated.

Data on employment in internal retail trade were taken from *Employment from administrative sources* (Monstat).

Published and printed by Statistical Office of Montenegro (MONSTAT)

81000 Podgorica, IV Proleterske 2,

Phone: (+382) 20 230 811, Fax: (+382) 20 230 814

The release prepared by:

Milena Jolic

Phone +382 20 230 837

e-mail: contact@monstat.org