

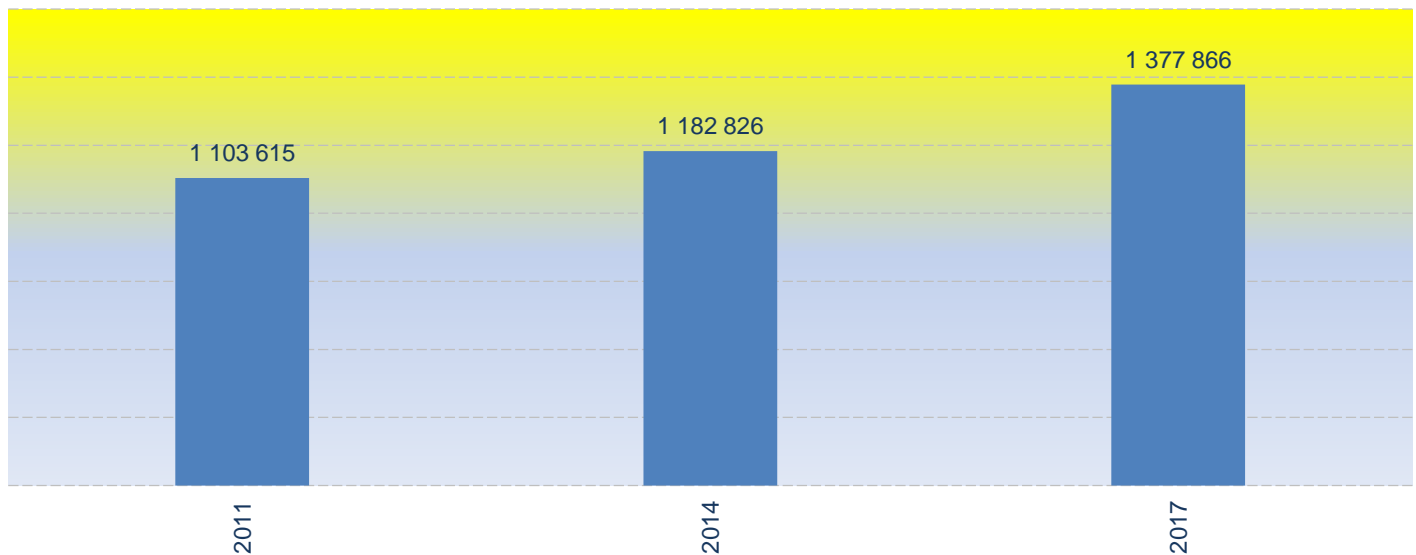
Turnover index of retail trade by commodity groups 2017 ^(p)

Turnover in retail trade in Montenegro in 2017 was 1 378 mil EUR. The largest share in total turnover trade have the groups in the field of nutrition accounting for 35.4% of total turnover in retail trade. The number of employees in retail trade in 2017 was 17 900, while the number of stores was 5 130.

Table 1. Number of stores and employees in retail trade

	2011	2014	2017
Number of stores	4 025	4 104	5 130
Number of employees in retail trade ¹	19 440	17 312	17 900

Graph 1. Annual turnover in retail trade by commodity groups, Montenegro, 2011-2017, in thous. EUR



¹ Number of employees taken from survey on employment from administrative sources (Statistical Office)
(p) – preliminary data

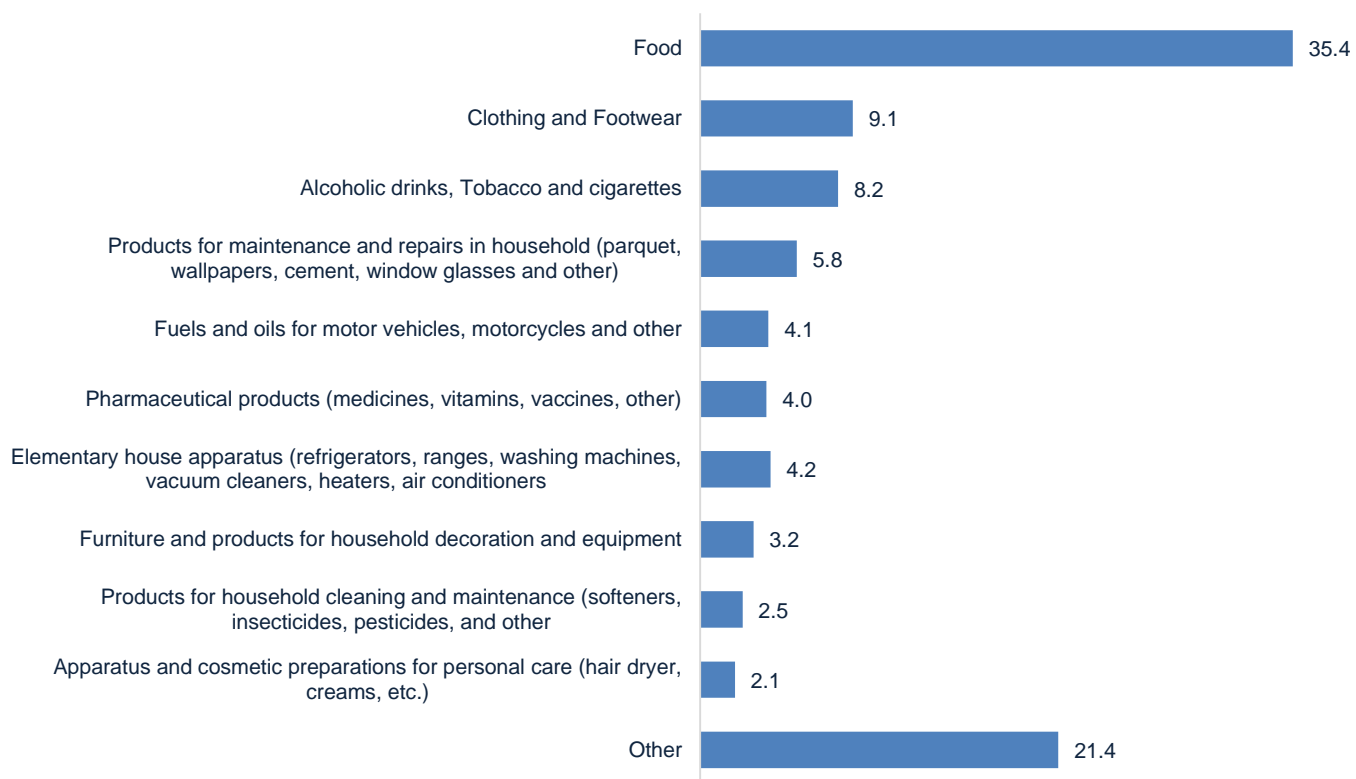
Table 2. Annual turnover in retail trade by commodity groups, Montenegro, 2011-2017, in thous. EUR

COMMODITY GROUPS IN RETAIL TRADE	2011	2014	2017
Total	1 103 615	1 182 826	1 377 866
Bread, baked pastry, paste products	53 846	61 849	70 800
Meat, fish and manufactured products	86 260	108 821	114 153
Milk, milk products and eggs	39 659	41 666	45 124
Oils and fat	25 957	26 798	28 459
Fruits and vegetables (fresh and frozen)	25 896	29 648	32 435
Sugar, chocolate and products based on sugar	41 259	43 673	50 006
Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water)	46 259	45 762	51 544
Other human food products	65 258	85 150	95 538
Alcoholic drinks	42 582	43 069	51 984
Tobacco and cigarettes	43 890	44 557	61 583
Clothing fabrics of all kinds	9 453	13 054	13 641
Men's, women's, children's clothes and other clothing articles	36 260	45 723	59 066
Footwear (men's, women's, children's and sports)	48 259	59 328	66 685
Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other)	65 986	74 839	79 554
Fuel oil, butane gas, coal and firewood	2 126	2 234	2 558
Furniture and products for household decoration and equipment	32 459	38 629	43 883
Carpets and floor coverings	1 502	1 573	1 821
Textile products and textile for households (bed linen, etc.)	2 826	2 360	2 174
Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners)	37 454	39 911	57 991
Other electric apparatus for household (irons, mixers, etc.)	5 966	5 703	9 598
Glass, dishes, eating utensils, mechanical utensils, etc.	9 026	10 021	10 153
Household tools and equipment, manual and power(mowers, saws, hammers, shovel, spades and other)	18 027	20 541	29 949
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	23 659	29 924	34 921
Pharmaceutical products (medicines, vitamins, vaccines, other)	36 152	41 291	54 559
Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid)	4 026	4 904	5 527
Fuels and oils for motor vehicles, motorcycles and other	41 259	43 042	56 137
Telephones and fax apparatus	1 126	1 932	2 527
Radio and TV sets, VCRs, tape recorders, stereos and related equipment and other	16 263	18 417	23 445
Photographic and optical equipment (cameras)	102	109	129
Computers, special software, printers, keyboards	10 596	12 081	15 510
Recording and recorded media (records, CD, tapes)	2 157	2 242	2 650
Durable goods for recreation (caravans, trailers, boats, musical instruments of all kinds, etc.)	2 097	2 677	2 843
Toys, sports, camping and recreation equipment	3 570	4 467	4 878
Flowers, seedlings, seeds and all kinds of fertilizers	6 024	6 368	7 151
Pets, food, medicines and devices for their care	1 037	1 904	2 193
Books, newspapers and stationery	17 236	22 445	24 308
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	24 660	25 043	28 599
Other products for personal care (jewelry, watches, handbags, wallets, baby equipment, etc.)	5 896	7 156	7 743
Other	167 547	113 914	126 047

Table 3. Share of commodity groups in total retail trade turnover, Montenegro, 2011-2017, in%

COMMODITY GROUPS IN RETAIL TRADE	2011	2014	2017
Total	100,0	100,0	100,0
Bread, baked pastry, paste products	4,9	5,2	5,1
Meat, fish and manufactured products	7,8	9,2	8,3
Milk, milk products and eggs	3,6	3,5	3,3
Oils and fat	2,4	2,3	2,1
Fruits and vegetables (fresh and frozen)	2,3	2,5	2,4
Sugar, chocolate and products based on sugar	3,7	3,7	3,6
Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water)	4,2	3,9	3,7
Other human food products	5,9	7,2	6,9
Alcoholic drinks	3,9	3,6	3,8
Tobacco and cigarettes	4,0	3,8	4,5
Clothing fabrics of all kinds	0,9	1,1	1,0
Men's, women's, children's clothes and other clothing articles	3,3	3,9	4,3
Footwear (men's, women's, children's and sports)	4,4	5,0	4,8
Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other)	6,0	6,3	5,8
Fuel oil, butane gas, coal and firewood	0,2	0,2	0,2
Furniture and products for household decoration and equipment	2,9	3,3	3,2
Carpets and floor coverings	0,1	0,1	0,1
Textile products and textile for households (bed linen, etc.)	0,3	0,2	0,2
Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners)	3,4	3,4	4,2
Other electric apparatus for household (irons, mixers, etc.)	0,5	0,5	0,7
Glass, dishes, eating utensils, mechanical utensils, etc.	0,8	0,8	0,7
Household tools and equipment, manual and power(mowers, saws, hammers, shovel, spades and other)	1,6	1,7	2,2
Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other)	2,1	2,5	2,5
Pharmaceutical products (medicines, vitamins, vaccines, other)	3,3	3,5	4,0
Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid)	0,4	0,4	0,4
Fuels and oils for motor vehicles, motorcycles and other	3,7	3,6	4,1
Telephones and fax apparatus	0,1	0,2	0,2
Radio and TV sets, VCRs, tape recorders, stereos and related equipment and other	1,5	1,6	1,7
Photographic and optical equipment (cameras)	0,0	0,0	0,0
Computers, special software, printers, keyboards	1,0	1,0	1,1
Recording and recorded media (records, CD, tapes)	0,2	0,2	0,2
Durable goods for recreation (caravans, trailers, boats, musical instruments of all kinds, etc.)	0,2	0,2	0,2
Toys, sports, camping and recreation equipment	0,3	0,4	0,4
Flowers, seedlings, seeds and all kinds of fertilizers	0,5	0,5	0,5
Pets, food, medicines and devices for their care	0,1	0,2	0,2
Books, newspapers and stationery	1,6	1,9	1,8
Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.)	2,2	2,1	2,1
Other products for personal care (jewelry, watches, handbags, wallets, baby equipment, etc.)	0,5	0,6	0,6
Other	15,2	9,6	9,1

Graph 2. Structure of individual commodity groups in total annual retail trade turnover in Montenegro, 2017, in%



METHODOLOGICAL NOTES

Data sources

The data on internal trade of enterprises engaged in the retail trade are collected by regular annual survey. The survey is based on the sample and covers enterprises classified in areas 47 in accordance with Activity Classification.

Coverage

Internal trade statistics covers and presents the turnover of enterprises with the retail trade as their main activity. Annual survey on retail trade is conducted on the basis of sample including all large and middle enterprises, while small enterprises are defined by using the random sample method.

Definitions

The turnover of goods in retail trade represents the value of goods of enterprises sold to to the final consumers, i.e. population for personal consumption and household use, as well as to legal and natural persons for performing industries.

The data on number of stores are presented based on the state at the end of the year, if on the table otherwise indicated.

Data on employment in internal retail trade were taken from the survey on employment (Statistical Office).

The last published data are considered preliminary, and becomes final within the defined deadline, as foreseen by the Statistical Release Calendar.

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