

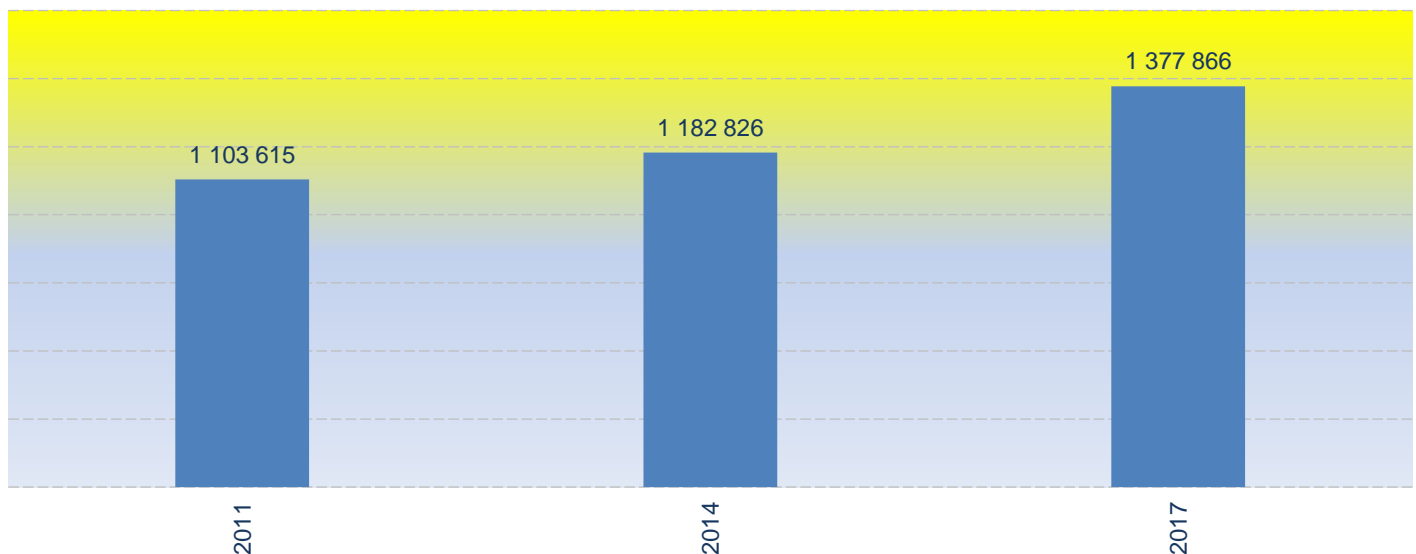
Turnover index of retail trade by commodity groups 2017

Turnover in retail trade in Montenegro in 2017 was 1 378 mil €. The largest share in total turnover trade have the groups in the field of nutrition accounting for 35.4% of total turnover in retail trade. The number of employees in retail trade in 2017 was 17 900, while the number of stores was 5 130.

Table No. 1 Number of stores and employees in retail trade

| | 2011 | 2014 | 2017 |
|--|--------|--------|--------|
| Number of stores | 4 025 | 4 104 | 5 130 |
| Number of employees in retail trade ¹ | 19 440 | 17 312 | 17 900 |

Graph No. 1 Annual turnover in retail trade by commodity groups, Montenegro, 2011-2017, in thous. EUR



¹ Number of employees taken from survey on employment from administrative sources (Statistical Office)

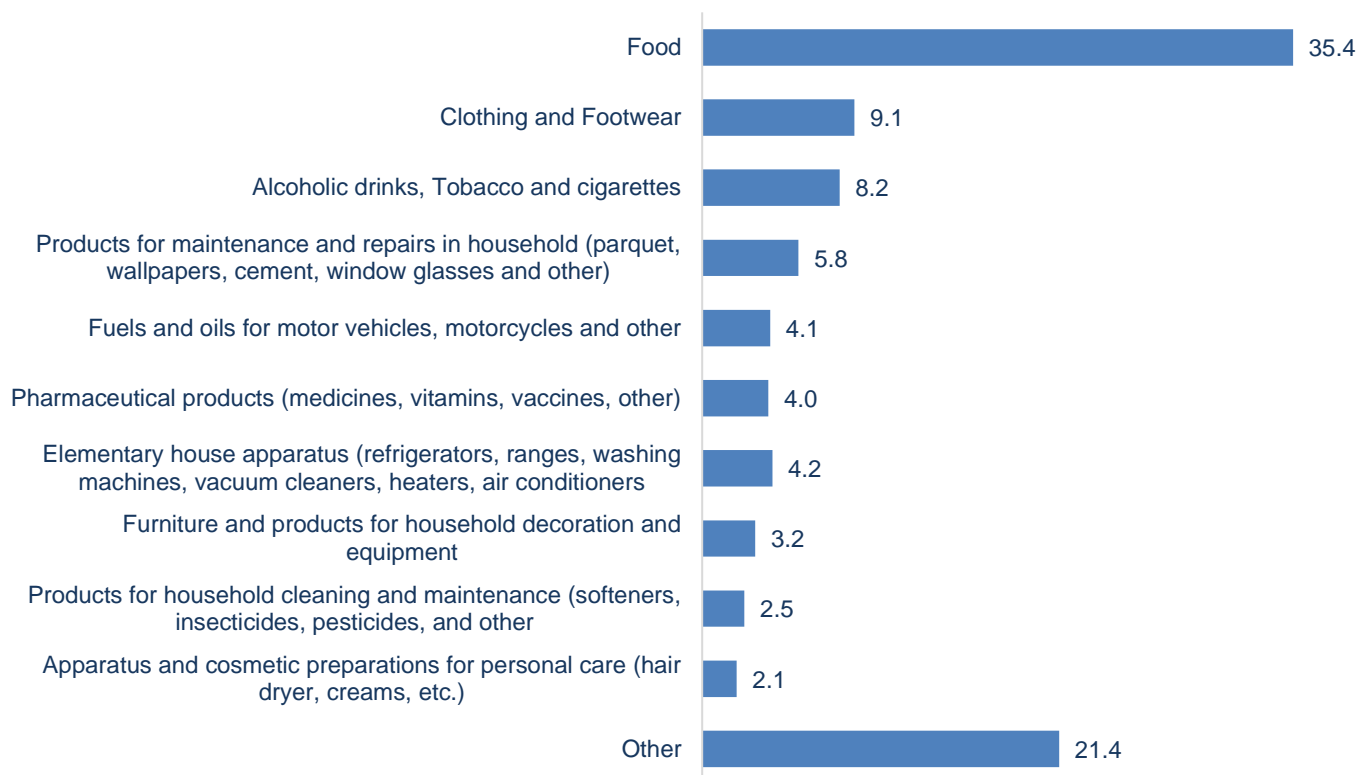
Table No. 2 Annual turnover in retail trade by commodity groups, Montenegro, 2011-2017, in thous. EUR

| COMMODITY GROUPS IN RETAIL TRADE | 2011 | 2014 | 2017 |
|--|------------------|------------------|------------------|
| Total | 1 103 615 | 1 182 826 | 1 377 866 |
| Bread, baked pastry, paste products | 53 846 | 61 849 | 70 800 |
| Meat, fish and manufactured products | 86 260 | 108 821 | 114 153 |
| Milk, milk products and eggs | 39 659 | 41 666 | 45 124 |
| Oils and fat | 25 957 | 26 798 | 28 459 |
| Fruits and vegetables (fresh and frozen) | 25 896 | 29 648 | 32 435 |
| Sugar, chocolate and products based on sugar | 41 259 | 43 673 | 50 006 |
| Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water) | 46 259 | 45 762 | 51 544 |
| Other human food products | 65 258 | 85 150 | 95 538 |
| Alcoholic drinks | 42 582 | 43 069 | 51 984 |
| Tobacco and cigarettes | 43 890 | 44 557 | 61 583 |
| Clothing fabrics of all kinds | 9 453 | 13 054 | 13 641 |
| Men's, women's, children's clothes and other clothing articles | 36 260 | 45 723 | 59 066 |
| Footwear (men's, women's, children's and sports) | 48 259 | 59 328 | 66 685 |
| Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other) | 65 986 | 74 839 | 79 554 |
| Fuel oil, butane gas, coal and firewood | 2 126 | 2 234 | 2 558 |
| Furniture and products for household decoration and equipment | 32 459 | 38 629 | 43 883 |
| Carpets and floor coverings | 1 502 | 1 573 | 1 821 |
| Textile products and textile for households (bed linen, etc.) | 2 826 | 2 360 | 2 174 |
| Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners) | 37 454 | 39 911 | 57 991 |
| Other electric apparatus for household (irons, mixers, etc.) | 5 966 | 5 703 | 9 598 |
| Glass, dishes, eating utensils, mechanical utensils, etc. | 9 026 | 10 021 | 10 153 |
| Household tools and equipment, manual and power(mowers, saws, hammers, shovel, spades and other) | 18 027 | 20 541 | 29 949 |
| Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other) | 23 659 | 29 924 | 34 921 |
| Pharmaceutical products (medicines, vitamins, vaccines, other) | 36 152 | 41 291 | 54 559 |
| Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid) | 4 026 | 4 904 | 5 527 |
| Fuels and oils for motor vehicles, motorcycles and other | 41 259 | 43 042 | 56 137 |
| Telephones and fax apparatus | 1 126 | 1 932 | 2 527 |
| Radio and TV sets, VCRs, tape recorders, stereos and related equipment and other | 16 263 | 18 417 | 23 445 |
| Photographic and optical equipment (cameras) | 102 | 109 | 129 |
| Computers, special software, printers, keyboards | 10 596 | 12 081 | 15 510 |
| Recording and recorded media (records, CD, tapes) | 2 157 | 2 242 | 2 650 |
| Durable goods for recreation (caravans, trailers, boats, musical instruments of all kinds, etc.) | 2 097 | 2 677 | 2 843 |
| Toys, sports, camping and recreation equipment | 3 570 | 4 467 | 4 878 |
| Flowers, seedlings, seeds and all kinds of fertilizers | 6 024 | 6 368 | 7 151 |
| Pets, food, medicines and devices for their care | 1 037 | 1 904 | 2 193 |
| Books, newspapers and stationery | 17 236 | 22 445 | 24 308 |
| Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.) | 24 660 | 25 043 | 28 599 |
| Other products for personal care (jewelry, watches, handbags, wallets, baby equipment, etc.) | 5 896 | 7 156 | 7 743 |
| Other | 167 547 | 113 914 | 126 047 |

Table No. 3 Share of commodity groups in total retail trade turnover, Montenegro, 2011-2017, in%

| COMMODITY GROUPS IN RETAIL TRADE | 2011 | 2014 | 2017 |
|--|--------------|--------------|--------------|
| Total | 100,0 | 100,0 | 100,0 |
| Bread, baked pastry, paste products | 4,9 | 5,2 | 5,1 |
| Meat, fish and manufactured products | 7,8 | 9,2 | 8,3 |
| Milk, milk products and eggs | 3,6 | 3,5 | 3,3 |
| Oils and fat | 2,4 | 2,3 | 2,1 |
| Fruits and vegetables (fresh and frozen) | 2,3 | 2,5 | 2,4 |
| Sugar, chocolate and products based on sugar | 3,7 | 3,7 | 3,6 |
| Non – alcoholic drinks (coffee, tea, cocoa, juices of all kinds, mineral and spring water) | 4,2 | 3,9 | 3,7 |
| Other human food products | 5,9 | 7,2 | 6,9 |
| Alcoholic drinks | 3,9 | 3,6 | 3,8 |
| Tobacco and cigarettes | 4,0 | 3,8 | 4,5 |
| Clothing fabrics of all kinds | 0,9 | 1,1 | 1,0 |
| Men's, women's, children's clothes and other clothing articles | 3,3 | 3,9 | 4,3 |
| Footwear (men's, women's, children's and sports) | 4,4 | 5,0 | 4,8 |
| Products for maintenance and repairs in household (parquet, wallpapers, cement, window glasses and other) | 6,0 | 6,3 | 5,8 |
| Fuel oil, butane gas, coal and firewood | 0,2 | 0,2 | 0,2 |
| Furniture and products for household decoration and equipment | 2,9 | 3,3 | 3,2 |
| Carpets and floor coverings | 0,1 | 0,1 | 0,1 |
| Textile products and textile for households (bed linen, etc.) | 0,3 | 0,2 | 0,2 |
| Elementary house apparatus (refrigerators, ranges, washing machines, vacuum cleaners, heaters, air conditioners) | 3,4 | 3,4 | 4,2 |
| Other electric apparatus for household (irons, mixers, etc.) | 0,5 | 0,5 | 0,7 |
| Glass, dishes, eating utensils, mechanical utensils, etc. | 0,8 | 0,8 | 0,7 |
| Household tools and equipment, manual and power(mowers, saws, hammers, shovel, spades and other) | 1,6 | 1,7 | 2,2 |
| Products for household cleaning and maintenance (softeners, insecticides, pesticides, and other) | 2,1 | 2,5 | 2,5 |
| Pharmaceutical products (medicines, vitamins, vaccines, other) | 3,3 | 3,5 | 4,0 |
| Medical products (appliances and equipment (therapeutic apparatus, thermometers, mechanical contraceptives, corrective glasses, orthopaedic appliances, hearing aid) | 0,4 | 0,4 | 0,4 |
| Fuels and oils for motor vehicles, motorcycles and other | 3,7 | 3,6 | 4,1 |
| Telephones and fax apparatus | 0,1 | 0,2 | 0,2 |
| Radio and TV sets, VCRs, tape recorders, stereos and related equipment and other | 1,5 | 1,6 | 1,7 |
| Photographic and optical equipment (cameras) | 0,0 | 0,0 | 0,0 |
| Computers, special software, printers, keyboards | 1,0 | 1,0 | 1,1 |
| Recording and recorded media (records, CD, tapes) | 0,2 | 0,2 | 0,2 |
| Durable goods for recreation (caravans, trailers, boats, musical instruments of all kinds, etc.) | 0,2 | 0,2 | 0,2 |
| Toys, sports, camping and recreation equipment | 0,3 | 0,4 | 0,4 |
| Flowers, seedlings, seeds and all kinds of fertilizers | 0,5 | 0,5 | 0,5 |
| Pets, food, medicines and devices for their care | 0,1 | 0,2 | 0,2 |
| Books, newspapers and stationery | 1,6 | 1,9 | 1,8 |
| Apparatus and cosmetic preparations for personal care (hair dryer, creams, etc.) | 2,2 | 2,1 | 2,1 |
| Other products for personal care (jewelry, watches, handbags, wallets, baby equipment, etc.) | 0,5 | 0,6 | 0,6 |
| Other | 15,2 | 9,6 | 9,1 |

Graph No. 2 Structure of individual commodity groups in total annual retail trade turnover in Montenegro, 2017, in%



METHODOLOGICAL NOTES

Data sources

The data on internal trade of enterprises engaged in the retail trade are collected by regular annual survey. The survey is based on the sample and covers enterprises classified in areas 47 in accordance with Activity Classification.

Coverage

Internal trade statistics covers and presents the turnover of enterprises with the retail trade as their main activity. Annual survey on retail trade is conducted on the basis of sample including all large and middle enterprises, while small enterprises are defined by using the random sample method.

Definitions

The turnover of goods in retail trade represents the value of goods of enterprises sold to the final consumers, i.e. population for personal consumption and household use, as well as to legal and natural persons for performing industries.

The data on number of stores are presented based on the state at the end of the year, if on the table otherwise indicated.

Data on employment in internal retail trade were taken from the survey on employment (Statistical Office).

According to the Revision policy of the Statistical Office, the final data shall be published with the date defined by the Statistical Release Calendar.

Published and printed by Statistical Office of Montenegro (MONSTAT)
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